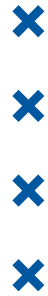




Real Choice

*A Prominent Manufacturer, Exporter, Wholesaler
of Exclusive Kids Garments.*



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www.realchoicegarments.com/in



4B/2, Prime Plaza, J. V. Patel Compound,
B M Marg, Prabhadevi 400013



Gr. Floor, Unit No.12, Atlantic Plaza,
Garage Gully, Dadar West 400028



Company Profile

Real Choice – A Prominent Manufacturer, Exporter, Wholesaler, Distributor and Trader of Kids Garments was founded in the year 2002 by **Mr. Hitendra Nagda** (Founder and Managing Director). Over the decades, Real Choice has established itself as a pioneer of Kids wear collection.

Real Choice sources its collection from the **trustworthy vendors** of the industry and ensures that it is made up of superior quality fabric while tailoring garments. We offer wide range of products which have a **huge demand in global market** that can be **customised as per customers needs** in an array of colours, sizes and designs. We are a quality-centric organization and strive hard to provide our clients with **premium quality range of products** in order to attain the utmost satisfaction of our valuable clients. The main objective of our organization is to **satisfy our customers** and for that our personnels put in their **dedicated and sincere efforts**. We use **quality raw material** in our range of products which is sourced from our **quality driven and reliable vendors**. Being a client centric organization we take care of all the customer needs and deliver exactly what they desire.

'Mr. Hitendra Nagda', has been a great source of inspiration for us in **meeting the organization goals** and providing the **maximum satisfaction** to the clients. Owing to his experience and knowledge, we have been able to gain a **reputed name in the industry**. We **export** our products **all over the world**.

We are constantly **expanding & innovating our techniques** and products while maintaining an uncompromising stance on **comfort** which in turn results into:

Improvement in quality, Innovation of Technology, Fairness in pricing, Flexibility in Operations, Developing upcoming Trends,

Providing customers a delightful experience is at the heart for every initiative we undertake. With a philosophy of **Kindness towards skin of Kids, Animals and Environment**. We have successfully created a **happy and repetitive customer base**, who have experienced exceptional apparel designing. We are confident to achieve our dream of becoming one of the leading supplier of kids wear around the world.

Real Choice's future looks promising as it subsumes all your requirements.

We welcome you to be a part of our delightful journey!

Half Suit 2 pcs



MISSION

At Real Choice, we have made it our mission to be leaders as manufacturers, suppliers, and exporters of high-quality kids garments across the globe utilizing best technology, delivering quality textile products and services at the most competitive prices to sustain long-term business partnerships.

VISION

At Real Choice, with well-defined quality objectives in mind to attain customer satisfaction, is at the heart of our business policy and strategy. Real Choice is committed to supply, export and trade quality garments. We will always endeavour to satisfy our customers' needs and exceed expectations through win-win relationships and delight them. Our vision is to serve our customers with dedication and offer specialized services.



VALUES

As a company policy, we believe in living and practicing internationally approved business ethics and norms that distinguish Real Choice from its counterparts. Values – honesty, integrity and human dignity, besides ethical approach in engagements with all connected stakeholders; customers, suppliers, employees and others, remain close to our hearts resulting in our hard earned repute and success.

PROMOTERS



Mr. Hitendra Nagda is the founder and Managing Director of Real Choice. There is a saying that "Great thing takes time" same way, Mr. Hitendra Nagda started his career in this industry since **1987** as a sales executive. After 15 years of being a sales executive of kids wear garments and collecting experience about the business, he took his first step towards entrepreneurship in the year **2002** with the inception of Real Choice. A successfully running business did not stop him from learning new age business techniques. And hence even at the age of 47 he enrolled for IILD (Indian Institute of Learning and Development) to be able to carry out business in such a way so as to give utmost satisfaction to customers. He believes in working with Transparency, honesty, kindness, good stewardship.

Mr. Viral Nagda is the CEO at Real Choice. He is the son of Mr. Hitendra Nagda and is a young second generation businessman who has joined the business since 2019. His Educational Qualifications are Inter CA, Bachelor of commerce. Coming from the next generation, he has instilled freshness and a novel style of working, incorporating more dynamism and diversification to the current business. Since he is in close touch with the aspirations of the younger consumers of today, this has helped us in thinking more innovatively, which has further helped sustain excellent business results. Being a new age entrepreneur, he provides ease to customers while dealing with them.





OUR TEAM

"Alone we can do so little; together we can do so much." Based on this one can understand the importance of a good team. Our Team comprises of Managers like Mr. Deepak Gala, Mr. Suresh Visaria and Mr. Nilesh Nagda who are leading from the front. We are bestowed with a team of highly talented & qualified professionals, that aspires to provide optimum satisfaction to the clients. For this purpose, they put forth diligent efforts in bringing forth an array, which suffices the diverse needs of the clients to a huge extent. Besides, they hold adequate industry experience and rich expertise in their respective fields, based on which, each of them is assigned specific roles. Further, to ensure that the various business proceedings are carried out smoothly, they work in excellent coordination with one another.

Our skilled team comprises:

Procurement agent
Tailors
Fashion consultants
Merchandisers
Warehousing personnel
Packaging experts
Sales & marketing executives



CODES OF CONDUCT OF REAL CHOICE

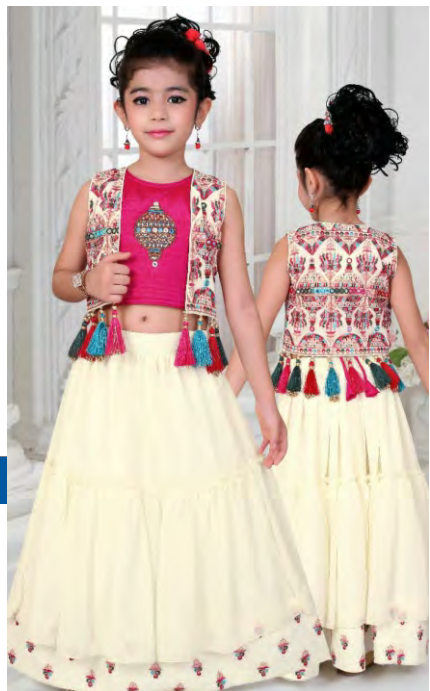
1. Transparency
 2. Accountability
 3. Fair Trading Practices
 4. Payment of a Fair Price
 5. Promoting qualified readymade garments
- 

**CAPRI
SUIT**



**COTTON
FROCK**

DUNGAREE



ETHNIC WEAR





**PARTY
FROCKS**
(Size 12x14)



**PARTY
FROCKS**
(Size 16x26)

LONG GOWN



HOT SHORTS





MIDI



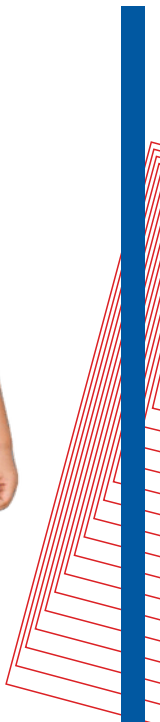
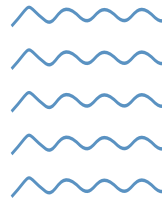
PALAZZO



SKIRT TOP

BOYS

FULL DUNGAREE



HALF DUNGAREE

Full Suit 3 Piece (Big Size)



FULL SUIT 3 PIECE
(Small Size)

“

Full Suit 2 Piece (Big Size)

”



×
×
×
×

Kurta

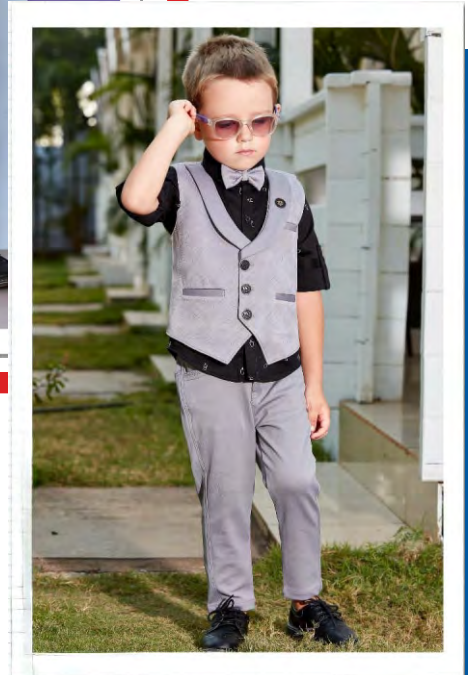
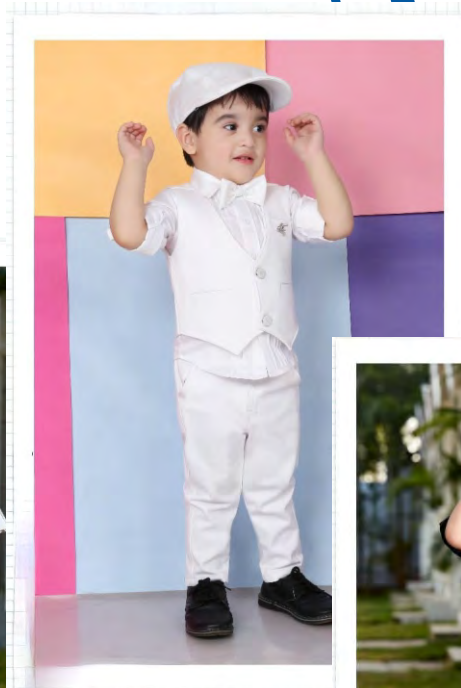
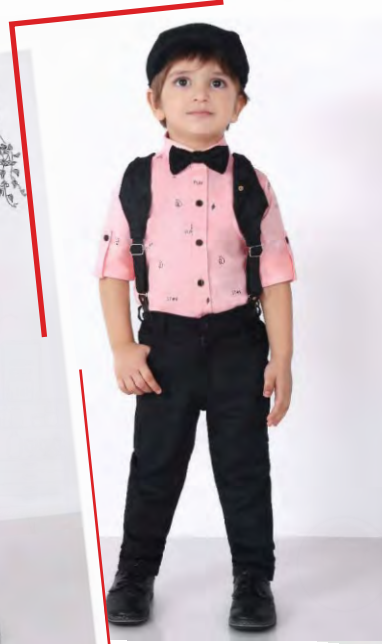
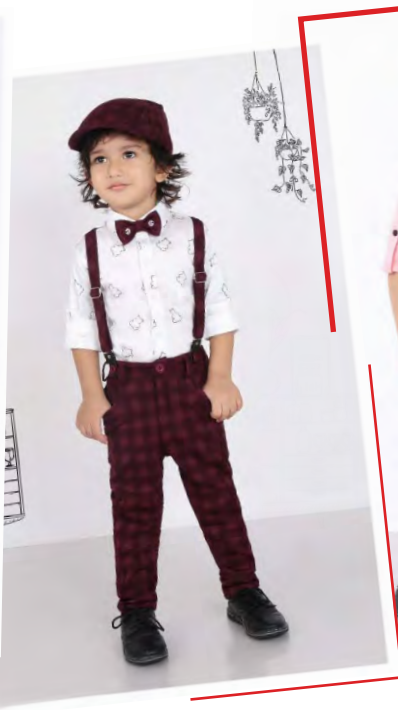
Real Choice 



Pathani

SUSPENDER

Real Choice 



VEST COAT



Half Suit 2 Piece

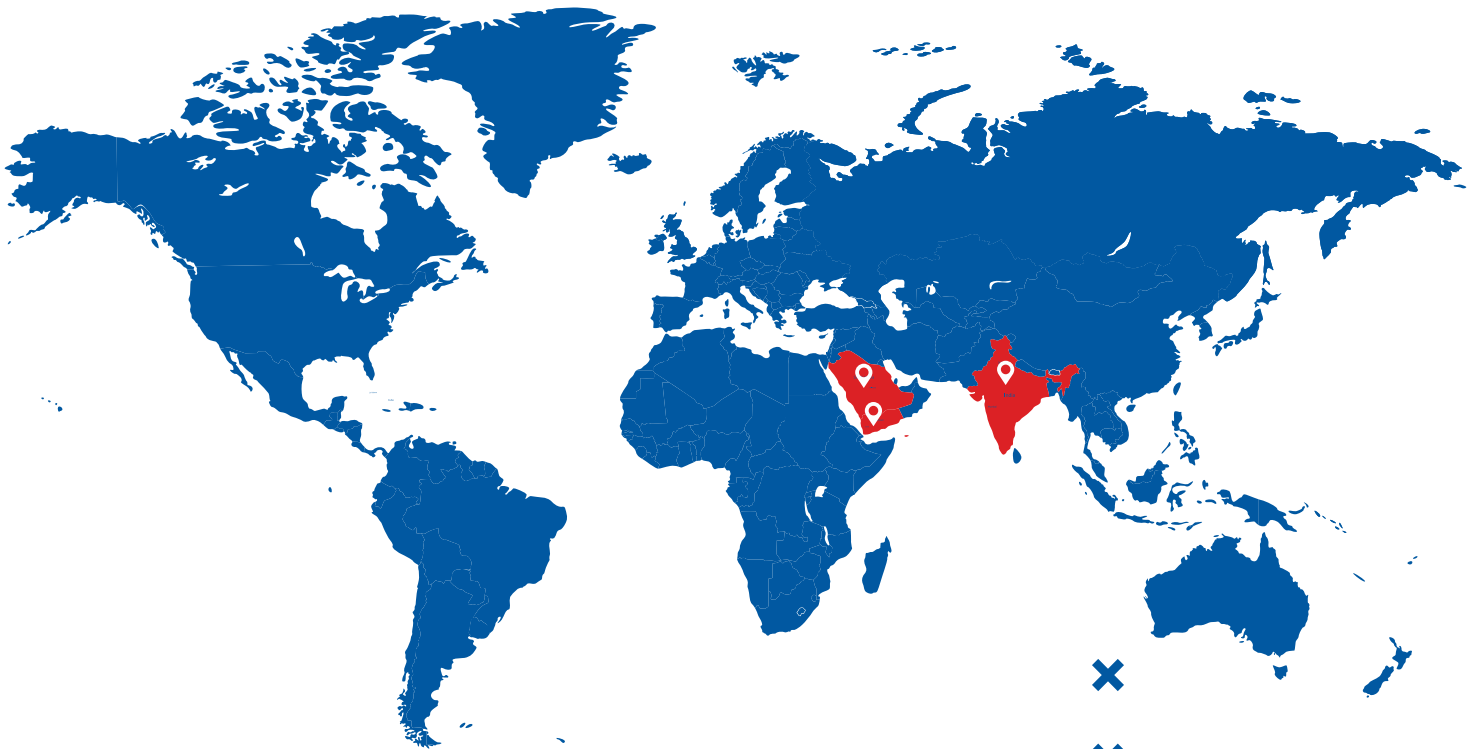


Blazer





Our Global Presence



and we are expanding....





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